

METBA Board Meeting Minutes 2/9/2016

Flying Pie Pizzeria

In attendance:

Steven Rice—President

Brooke Brandsmith—Vice President, Serenity Therapeutic Massage

Abby McKinnon—Secretary, Portland Child & Family Counseling

Tina Granzo—Board Member, City Beautiful Design

John Pinzelik—Board Member, Owens Law

Adam Stein—Board Member, Montavilla Brew Works

Alex Jaramillo—Board Member, Mt. Tabor Cross fit

Adrienne Sweetwater—Assistant, Venture Portland

Guest(s):

Ty—Stark St. Pizza

Absent:

Alema McCrea—Treasurer, AMC Bookkeeping and Tax Service

Nana Opoku—Board Member and Glisan liaison, US Bank

Farhad Dadkho—Board Member and East Start liaison, M Bank

Julie Koroch—Board Member, Montavilla Community Acupuncture

Meeting Dates:

Quarterly General Meetings—April 12th, July 12th

Monthly Board Meetings—March 8th, May 10th, June 14th, Aug. 9th, Sept. 13th

Annual Meeting—Tentatively scheduled for Oct. 11th.

Introductions were made

Business:

January minutes were approved by the board—6 in favor, none opposed

Updates & Discussion:

Meet & Greet on Glisan Street

This event was held 2/8/16 with over 20 people in attendance! Hosted at Paitong Thai. Nana and Alex developed three discussion questions for Glisan St. folks, to discuss the advancement of Glisan businesses, including what METBA brand looks like for Glisan St. Nana will be sending these out to folks.

Venture Portland Event

METBA representatives were in attendance. Update will be given at the next METBA meeting

Branding Committee

The team discussed the color family, and use of pine green for the over all logo, and how to use the color family.

The board voted twice on assigning colors to quadrants: 4 in favor, and 2 opposed. 3 in favor, and 3 opposed. The board will table this for now.

Steve attended the Montavilla Neighborhood Association (MNA) meeting on Monday 2/8 and provided an overview of the branding process.

The board discussed our desire and best process for continuing to build a positive relationship with MNA Should there be a liaison to each group?

MNA has asked that METBA hold off on final branding decisions until their board can review and give input. METBA agreed, and asked for a special session in order to work with the necessary timeline.

MVP update

Coming up Tuesday Feb. 23rd, 5:30-7:30

Save the dates went out two weeks ago and invites went out last Friday. 8 people confirmed so far. **Looking for RSVP's by other METBA board members. Please RSVP to Steve or Adrienne.**

Street Fair

Street Fair planning committee members needed! Email Steve to see how you can help. First Street Fair committee meeting is Wed. 2/10. Email Steve for details.

The board reviewed the budget from last year and the proposed budget

The board approved the proposed budget, 6 in favor, and none opposed

Date and Time: Still TBA. This will hopefully be set in stone by the March board meeting.

Website

Tina gave an update on this project, and has done some preliminary research. We are modeling the site after the Mississippi business association. Additionally we discussed that there are some tools to allow the website blog to be integrated as a newsletter. There are tools to also send this info. out to member lists. Tina will do more research on this and connect with Julie (Newsletter), and bring more info. to the next meeting.

Tina will manage the project and provide METBA with updates, Sue will be developing the site.

The board reviewed and voted on the proposed budget. 6 in favor, and none opposed

Bylaws

John has reviewed, and made draft changes to the bylaws.

Bylaws must be approved by the board. John provided copies for present members, and will send them out to all board members via email.

The board will review outside of the meeting, and vote in March. The laws will then be sent to our membership group before the April meeting, for final vote at the April meeting.

In the mean time, Alema and John will work with Adrienne to tighten up our archives, electronic and otherwise by March 11th.

Membership

Steve reviewed the updated membership benefits and highlighted the great perks offered to members.

March is Member Madness!!!!

Goal is to double membership to 100 (this is double last year at 50). Soft goal is 75.

Each board member will be responsible for contacting 5 new and 5 existing (to re-up) members.

Adrienne will be responsible for tracking who is contacting whom, so let her know ASAP!

Next meeting (Monthly Board Meeting), Tuesday March Monthly 8th 2016

Meeting adjourned at 1:37