



**2016  
MEMBERSHIP APPLICATION  
Please Print Clearly**

Name of Business: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Cell Phone #: \_\_\_\_\_

Email Address: \_\_\_\_\_ Web Site Address: \_\_\_\_\_

One Sentence Description of Your Business (for your page on the new website)

**Please indicate committees you may be interested in joining (we will contact you with further information)**

- First Fridays / Frosty Fridays
- Summer Street Fair
- East Glisan
- Stark East (E. of 82<sup>nd</sup>)

**Annual sponsorship dues (or pay by credit card online at [metba.org/cart.html](http://metba.org/cart.html))** **\$100.00**

**2016 Street Fair Sponsorship (see attached sponsor benefits)**

- Presenting Sponsor (call for details)
- Major Sponsor (\$1,500)
- Community Sponsor (\$500)
- Good Neighbor Sponsor (\$100) \$ \_\_\_\_\_

**First Friday Poster Sponsor**

- (Your business logo printed on the poster - \$50.00) \$ \_\_\_\_\_

**Frosty Friday Poster Sponsor**

- (Your business logo printed on the poster - \$50.00) \$ \_\_\_\_\_

**Total Enclosed** = \$ \_\_\_\_\_

Please make your membership dues check out to **METBA** and mail to: **METBA, P.O. Box 33342, Portland, OR 97292**

*Please enclose your check with your completed Membership Application and a Business Card. To contact us, email [metbassoc@gmail.com](mailto:metbassoc@gmail.com) or by phone – 503.784.8082*

**Thank you for your support!**



## Membership Benefits 2016

### Montavilla Street Fair

- 10,000 people attended the 2015 Fair! Members will receive a complimentary 10 x 10 space for the 2016 street fair (a \$125 value).
- Opportunities to provide input on street fair planning and implementation.

### Website, Newsletter, and Social Media

- METBA will design and launch a new website in the first half of 2016!
- Member businesses will be prominently displayed on the website.
  - Receive a 2"x 2" professional quality photograph leading to your own dedicated page including your logo, description of your business, link to your website, and more. **NEW**
- METBA will launch a new newsletter in 2016. Member businesses will be featured. **NEW**
- Members receive one 'shout out' Facebook post (650 followers) about your businesses in 2016 which promotes your business (can be timed to your special event, sale, promotion, etc.). **NEW**
- Opportunities to have your special events and promotions featured on the website homepage (on request).

### Marketing and Promotion Support

Stretch your marketing budget with business district cooperative advertising and targeted PR for members. Strategic marketing activities provide members discounted ad rates and free promotion.

- All members will be listed in a spring press release alerting local media to the "Tap into Montavilla" campaign to launch the new website and district brand. **NEW**
- Targeted joint advertising opportunities in the SE Examiner, Hollywood Star, and Ad in a Bag. **NEW**
- Member dues will help pay for "Tap into Montavilla" and Street Fair ad buys.

### Representation

- Share the future of the Montavilla business district. Members are eligible to join the Board or committees to help make decisions about district events, promotions, and advocacy efforts.
- Venture Portland representation.
  - Member dues help cover METBA's Venture Portland membership and benefits including grant eligibility, trainings, and a representation with city leaders.
  - METBA received \$10,000 in grants in 2015 + a 10 hour/week paid staff person!