

METBA Board Meeting Minutes 3/8/2016

Flying Pie Pizzeria

In attendance:

Steven Rice—President

Brooke Brandsmith—Vice President, Serenity Therapeutic Massage

Abby McKinnon—Secretary, Portland Child & Family Counseling

Tina Granzo—Board Member, City Beautiful Design

John Pinzelik—Board Member, Owens Law

Nana Opoku—Board Member and Glisan liaison, US Bank

Farhad Dadkho—Board Member and East Start liaison, M Bank

Alex Jaramillo—Board Member, Mt. Tabor Cross fit

Julie Koroch—Board Member, Montavilla Community Acupuncture

Adrienne Sweetwater—Assistant, Venture Portland

Guest(s): Neil Mattson & Sam Foulger— Jazz Festival update

Absent:

Alema McCrea—Treasurer, AMC Bookkeeping and Tax Service

Adam Stein—Board Member, Montavilla Brew Works

Meeting Dates:

Quarterly General Meetings—April 12th, July 12th

Monthly Board Meetings—May 10th, June 14th, Aug. 9th, Sept. 13th

Annual Meeting—Tentatively scheduled for Oct. 11th.

Announcements:

Venture Portland—“Quad Talk” is coming up March 17th. 8:30-10, at the PCC SE campus. This event is part of the East Portland pilot project. Breakfast and coffee will be provided. Steve and Nana will attend. Adrienne explained this event and how it might benefit METBA. All METBA members are welcome and encouraged to attend.

Tina will now be the liaison to the Montavilla Neighborhood Association and share information to and from METBA.

Steve—Soon, an MNA member will also be attending METBA meetings to share information to and from

Introductions were made

Business:

February minutes were approved by the board—8 in favor, none opposed

Updates & Discussion:

Jazz Fest:

Third year for Montavilla Jazz Fest. Positive impact on businesses and owners, kids and families in the neighborhood as well as greater Jazz community in Portland. This is an official project for the neighborhood association. Neil is the project manager through SE Uplift/MNA. Best of the best musicians from all over the US and locally. Very high quality musicians and overall culturally rich event. Ticket sales go to the Montavilla schools Music Fund.

The fest is interested in METBA partnership in some capacity. Steve will work with Neil and Sam to coordinate mutually beneficial sponsorships between Jazz Fest and METBA

Montavilla Jazz Festival mission—To support and strengthen local jazz and to enrich the Montavilla neighborhood.

Last year: 56 local business donated—\$12,000 sponsorships, 18K in kind donations. Donated 2K to Montavilla schools—Vestal, Bridger, CSS

Jam session on Sat. night at East Glisan—this will happen twice this year. Trivia night 4 weeks prior to the fest as well.

Vision moving forward this year: Marketing the Montavilla neighborhood to greater Portland. Inquires from lots of musicians nation wide. Not exclusively targeting METBA/Montavilla neighborhood for fundraising, this is just one area to start. Fest will take place at Portland Metro Arts on 90th & Stark, Aug. 20-21. Projected 1000 people this year.

Website

Project Overview: Create a more modern website that is:

- easy-to-navigate
- contains useful information
- showcases member businesses
- makes it easy for new members to sign-up and existing members to renew
- provides ways for people to connect with METBA
- promotes METBA events
- serves as a member management tool
- easier and more efficient to manage

Tina shared mock-ups of the home and business pages, and reviewed the process and time line.

Board voted to approve the mock-up home page, design for internal business pages, suggested typography, including the black and white logo, and branding colors as accents. Approved by the board—9 approved, none opposed.

Photographer has been bid and needs board approval. Steve will send this information around for board approval by email.

Street Fair

July 31st is the official date, 11am-5pm. Farmers Market will align their times with fair times. Katie Meyer is on board. Steve has sent out letters for some major sponsors already. More info. to come. **Next Street Fair committee meeting is Wed. 3/9, at Montavilla Brew Works, 6:30 pm.**

First Friday

Official start is Friday April 1st.

Art walk/Night market for June, July and August events? Brooke is working on this idea with some other folks.

Goal for this year is to have all day events

Watch for posters and more info.!

East Glisan

2016 Meet & Greet was successful!

High interest in neighbors connecting and building communication. A brief survey was given to those in attendance to gather suggestions and feedback. Quarter 2 meeting set for May 2nd, 6:30 pm, location TBA.

Nana discussed new businesses coming to Glisan.

Stark East 82nd

Work on outreach and driving membership to METBA continues!

MVP Event

26 attendees, \$1500 in-Kind donations, 60% board attendance rate. 2 on the spot donations--\$250 each. An opportunity for property owners to learn more about METBA and what we are working on. Board consensus to hold a similar event next year building on this year's success.

Social Event

Abby gave a survey to members present Re: hosting a METBA board social event

Membership Campaign

Board members are each being asked to follow up with 5 different businesses who are up for renewal, and 5 new businesses specifically. Dues are paid Jan-Dec. and only good for that year, even if payment is made after January. Dues are prorated only during the 4th quarter (Sept-Dec) when new members would pay \$25 for the quarter plus the \$100 for the following year. Goal is to get businesses on the same rotation schedule.

Steve gave an update on membership campaign timeline.

By-laws

The board discussed existing by-laws and suggested changes.

The board voted to approve the subjected by-laws as discussed—7 in favor, none opposed

The by-laws will be placed on the METBA website and an email will be sent to all members, as the by-laws currently state that any changes need to be approved by members. The new by-laws will be officially voted on at the general meeting in April.

Branding

No time for update

Newsletter

No time for update

Next meeting (General Meeting), Tuesday April 12th 2016

Meeting adjourned at 1:37