



Membership Benefits 2017

Montavilla Street Fair

- 12,000 people attended the 2016 Fair! Members will receive a complimentary 10 x 10 space for the 2017 street fair (a \$125 value).
- Opportunities to provide input on street fair planning and implementation.

Website, Newsletter, and Social Media

- Member businesses are prominently displayed on the new website (Montavilla.Biz)
 - Receive a 2"x 2" professional quality photograph leading to your own dedicated page including your logo, description of your business, link to your website, and more.
- Members receive one 'shout out' Facebook post (2,200 followers) about your businesses in 2017 which promotes your business (can be timed to your sale, promotion, etc.).
- Opportunities to have your special events and promotions featured on the website homepage and monthly newsletter (on request).

Marketing and Promotion Support

Stretch your marketing budget with business district cooperative advertising and targeted marketing for members. Member dues help pay for:

- Direct mail marketing material to be mailed to every household in Montavilla in early 2017 **NEW**.
- Travel Portland membership allowing "Tap Into Montavilla" brochures to be displayed in the downtown visitor center, convention center, and the Travel Portland website **NEW**.
- Ad buys in the SE Examiner

Networking

- Attend quarterly mixers to network with other local businesses and learn about community events.

Representation

- Shape the future of the Montavilla business district. Members are eligible to join the Board or committees to help make decisions about district events, promotions, and advocacy efforts.
- Venture Portland representation.
 - Member dues help cover METBA's Venture Portland membership and benefits including grant eligibility, trainings, and representation with city leaders.
 - METBA received \$10,000 in grants in 2016 + a 10 hour/week paid staff person!