

METBA Board Meeting Minutes 1/12/2016

Flying Pie Pizzeria

In attendance:

Steven Rice—President

Brooke Brandsmith—Vice President, Serenity Therapeutic Massage

Abby McKinnon—Secretary, Portland Child & Family Counseling

Adam Stein—Board Member, Montavilla Brew Works

Julie Koroch—Board Member, Montavilla Community Acupuncture

Tina Granzo—Board Member, City Beautiful Design

John Pinzelik—Board Member, Owens Law

Adrienne Sweetwater—Assistant, Venture Portland

Denise Wright—PTA President Bridger K-8 School (dtwright4@comcast.net),

Gretchen Jackson—Montavilla Farmers Market, Amanda Cross—Montavilla Farmers

Market, Amber Peoples—Montavilla Food Co-Op, Carmen Ripley—Beanstalk Resale,

Matt Townsend—Townsend's Tea Co. Emily—The Green Seed Landscaping

Company

Absent:

Alema McCrea—Treasurer, AMC Bookkeeping and Tax Service

Nana Opoku—Board Member and Glisan liaison, US Bank

Farhad Dadkho—Board Member and East Start liaison, M Bank

Alex Jaramillo—Board Member, Mt. Tabor Crossfit

Meeting Dates:

Quarterly General Meetings—April 12th, July 12th

Monthly Board Meetings—Feb. 9th, March 8th, May 10th, June 14th, Aug. 9th, Sept. 13th

Annual Meeting—Tentatively scheduled for Oct. 11th.

Introductions were made

Business:

December minutes were approved by the board—none opposed (see website for December minutes)

METBA Work Plan 1st Quarter Review was approved by the board—none opposed

Announcements:

Denise Wright from Bridger: Discussed demographics of the school, Bridger's desire to build a reciprocal relationship with METBA, and how METBA can support the upcoming auction March 5th 5:30 p/m-9:00 p/m. How can METBA help?

Businesses/people can donate items or services to the auction (business or other related). And/or business can sponsor the event (\$100-\$1,000). Donors will

receive free tickets, and marketing representation—business logo will be on the marketing information that goes out from the school, etc. Montavilla folks can also just choose to attend the auction. Contact Denise at Bridger for more info. dtwright4@comcast.net.

Beanstalk Children's Resale—November grand opening a success!

Townsend's Tea House—Opening a new spot in historic downtown Montavilla, soft opening date March 1st.

The Green Seed Landscape—New this year to the neighborhood. Considering holding a plant sale this spring and eventually building a nursery or retail shop.

Eco Baby Gear—Moving to downtown Montavilla

Discussion:

METBA Committee Review—First Friday/Frosty Friday, District Branding, Communications, Street Fair, East Glisan, Start East. Contact Steve if you are interested in participating on one of these committees.

2015 Report out—Adrienne shared the work METBA did this past year and highlights from the METBA Work Plan: 1st Quarter Review

Steve reported on current finances

Frosty Friday Review

Frosty Friday's—Overall successful! Next year each Friday will have it's own separate lead organizer

First Friday update

First Friday's starting April 1st. This committee is looking for additional members!

Street Fair update

Dates and times are being considered and set in stone per feedback from last year. Katie Meyer will again oversee this project.

Membership Drive: Benefits and Opportunities

Steve reviewed METBA member benefits (see handout on METBA website for more information). This is an important part of METBA as it is one of the primary sources of income, which is then used to further advance Montavilla businesses.

Member Communication

This continues to be an area the board is committed to working on. The more members we have, the more momentum METBA can have. The first METBA newsletter is slated to go out the end of January. Contact Steve or Julie with any questions or ideas for submissions.

Montavilla Awareness Project (MAP)

The timeline and progress for this campaign (logo, website, events, etc.) was reviewed. Input was given to the draft logos presented and this information will be taken back to the branding committee and graphic designer.

The group discussed the possible use of “Mt. Tabor’s Village” for a slogan.

Montavilla Business District Quadrants: Envisioning the future

Work to continue developing Glisan, East Stark and all four quadrants into METBA discussions is in progress

2016 METBA Signature Events: Planning for 2016

Fundraising Event Feb.23rd for property owners is coming along. Funds raised will be allocated in part for street beautification such as flower baskets, more trashcans, more lights, more METBA street visibility, etc.

Next meeting, Tuesday February 9th (Monthly Board Meeting) 2016

Meeting adjourned at 1:39