

METBA Board Meeting Notes 8/9/2016

Flying Pie Pizzeria

In attendance:

Steven Rice—President
Brooke Brandsmith—Vice President, Serenity Therapeutic Massage
Abby McKinnon—Secretary, Portland Child & Family Counseling
Julie Koroch—Board Member, Montavilla Community Acupuncture
Alex Jaramillo—Board Member, Mt. Tabor Cross fit
Adam Stein—Board Member, Montavilla Brew Works
John Pinzelik—Board Member, Owens Law
Nana Opoku—Board Member and Glisan liaison, US Bank

Absent:

Alema McCrea—Treasurer, AMC Bookkeeping and Tax Service
Farhad Dadkho—Board Member and East Start liaison, M Bank
Tina Granzo—Board Member, City Beautiful Design

Adrienne Sweetwater—Assistant, Venture Portland

Meeting Dates:

Quarterly General Meetings—
Monthly Board Meetings—Sept. 13th
Annual Meeting—Tentatively scheduled for Oct. 11th.

Agenda overview

Committee reports
Pilot Project planning
Fall planning

Business/Announcements:

Executive committee plans to pre-meet prior to monthly meetings to set agenda and increase member communication. This will start once we make the new fall meeting schedule.

Fall retreat dates were set. These longer meetings will focus on fall and annual meeting planning—for Board. Dates: Thurs. 9/29 and Thurs. 10/6.

Travel Portland is interested in our brochures and doing several tours of Montavilla for their staff. How can we best give info. to their staff?

Tours: One or two stops on Glisan and East Stark as well as some in historic downtown

Two tours sometime between now and the end of fall, and Steve is looking for several volunteers

What about using our business recruitment kit? They aren't interested in the whole kit, just the brochures and tours.

The board is looking for one or two METBA members interested in helping with these tours. Please contact Steve Rice!

Updates & Discussion:

Financial Update

None available this month

Street Fair

Attendance was 12K people! We need to be consistent with how we count and calculate. Last year was closer to 7K, so about a 40% increase! Adrienne needs volunteer hours for amount of time spent on Street Fair. **If you gave volunteer hours, please email them to Adrienne for a final count!**

Street Fair committee is going to have a debrief meeting including how to make this a financially viable project. What about having a beer garden? What about increasing vendor fees? These are ideas the Street Fair committee will discuss. **This is an open meeting and input is welcomed!** Contact Steve or Adam for meeting details.

Glisan Street update

Monthly Glisan Street Clean Up's are continuing, and we are seeing an increase in volunteers. Thank you! This is a monthly clean up the last Sat. of the month, rotating parts of the street. Clean up starts at 9:00 am, and goes for about 1.5 hrs. Please contact Nana or Alex for additional information.

Marketing/Branding

Graphic design work has been completed on the brochure, business recruitment kit, and poster! Business recruitment kit—General map, specific sectors, traffic counts, demographics, types of businesses, history, vacancy rates, etc. Need to create a spot on the website to download the kit for free. Also, need to put it on Facebook and MNA FB page to tap into folks in the neighborhood. Steve, Tina, and Brooke will coordinate this with the help of a soon to be formed Communications Committee.

Night Market

100 attendees, 15 vendors, advertised on Next Door. Art, bath and body, crafts, some food vendors as well. Well done for the first time around!

METBA work plan

This is designed as a road map to help structure our collaboration with Venture Portland, and year two of the pilot project. The board reviewed project goals—Serving and growing members, promote district, and strengthen METBA as an association—and proposed overview for our work moving forward. The board will meet several more times to continue honing this annual plan, and will disseminate information to members.

Overall one focus will be to increase communication and relationship with existing members to aid in retention of membership, as well as continuing to increase new members. We are dedicated to keeping the momentum of a very successful year and making sure we are maintaining quality in our events, member relationships, and purpose in the next year.

Board members are hoping for increased participation by members and will be creating several sub committees to help maintain quality and share responsibilities.

Next meeting (Monthly Board Meeting), Tuesday September 13th, 2016

Meeting adjourned at 1:39