



TRICK OR TREAT ON GLISAN STREET 2017 SIGN-UP

Please fill out and return this form with member or sponsor payment by Tuesday,
October 3rd.

I'm already a member. Put me on the map! \$ _____

I'm not a member. Sign me up! - \$125 \$ _____

- METBA Membership (10/1/17 – 12/31/18)

I want more promotion. Sign me up for sponsorship! - \$50 \$ _____

- Logo listed on event map
- Highlighted as event sponsor on website
- Pre-event social media post (over 2,100 likes)

TOTAL DUE: \$ _____

Business: _____

Owner: _____

Phone Number: _____

Contact Person(s): _____

Business Address: _____

Email Address: _____

Halloween Activity Description (coupon for return visit, pop-up haunted house)

Please submit payment by Tuesday, October 3rd

Email/Call Calvin to pick up payment (contact info found below)

OR

Mail this form and your check (payable to METBA) to:

P.O. Box 33342, Portland, OR 97292

Questions? Contact Calvin Hoff at calvin@ventureportland.org/503.477.9648



TRICK OR TREAT ON GLISAN STREET

Tuesday, October 31st, 2017

3pm – 6pm

FREE FOR METBA MEMBERS

Take advantage of Halloween foot traffic!

What Your Business Gets

- **Event Map Listing**
 - Your business featured on the Trick or Treat on Glisan Street Map
 - Highlight deals, discounts or special Halloween activities your business is hosting
- **Promotion and Recognition**
 - Listed as participant on montavilla.biz
 - Electronic flyer sent to 2,800 students
 - Promotion on METBA Facebook page
 - Over 2,100 followers
 - Promotion on METBA email list (over 430 subscribers)
- **Free bag of candy to distribute the day of the event**

How Your Business Participates

- **Say Yes!**
 - Fill out the attached form and submit sponsor or member payment via check to METBA by Tuesday, October 3rd.
- **Promote the event**
 - Hang a Trick or Treat on Glisan Street poster at your business
 - Use provided event images to share information with your customers via e-mail and social media
- **Track sale or coupon results and share with Calvin**

For more information contact calvin@ventureportland.org/503.477.9648