

PROPOSED: BUSINESS LICENSE TAX INCREASE

The Situation:

Mayor Wheeler proposed an increase to the Business License Tax in his 2018-19 Budget along with an offsetting increase to the Owners Compensation Deduction.

Like It, Hate It, or Have Suggestions to Improve It – City Council Needs to Hear From You:

1. Send a letter* on business association letterhead to every member of City Council supporting, opposing or tweaking the changes to the BLT
2. Encourage business association board members to send a letter* on their business's letterhead to every member of City Council doing the same
3. Share this information with district businesses and encourage them to send a letter* on their business's letterhead to every member of City Council doing the same
4. Take it to the next level and attend a Budget Hearing at City Council on Thursday, 5/10 or Wednesday, 5/16

*Letter best practices:

- E-mail is quick and easy
- Can be as short as 3 sentences (see sample template)
- Be respectful
- Letters must be individually addressed/sent to each Council Member (don't send 1 email to all 5 Council Members)
- Letters must be sent before the budget is approved on May 16

CITY COUNCIL CONTACT INFORMATION

Mayor Ted Wheeler

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****cc: Heather (heather@ventureportland.org) on all emails to City Council****