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### **For Immediate Release**

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The Montavilla/East Tabor Business Association (METBA) is pleased to announce that its 7<sup>th</sup> annual street fair will occur on Sunday, July 29<sup>th</sup> in Downtown Montavilla from 10 a.m. to 5 p.m.

Once again, fair organizers have secured permits from the city of Portland to close down SE Stark Street between 76<sup>th</sup> and 82<sup>nd</sup> Avenues for the event.

The Montavilla Street Fair is a family-friendly community celebration. In 2017, organizers estimated that 13,000 people attended the Montavilla Street Fair making it one of the largest street fairs in all of Portland and the single largest one-day event in East County. 15,000 are expected this year.

For the third year in a row, Adventist Health will be the presenting sponsor of the Montavilla Street Fair. "Adventist Health is proud to be an active member of the communities around us," says Adventist Health's David Russell, CEO. We continuously strive to be the best place for patients to receive care, and our presence at the Montavilla Street Fair is a way for us to remind our East Portland neighbors that we are close by and here to help."

"Montavilla is an amazing community," adds METBA President Tina Granzo. "Our residents and businesses, including Adventist Health always step up to support community events. The Montavilla Street Fair would not be possible without the generous support of our sponsors and volunteers."

Organizers anticipate that over 150 vendors will be present at the event selling food and drink, art, hand crafts, clothing, as well as marketing local products and services. As in previous years, the event corresponds with the Montavilla Farmer's Market, adding an additional layer of fun and activity. Tandem events - a flea market, art showcase, and music afterparty are being organized by partner groups adding to the diversity of event options.

Music will occur on three stages offering a diverse mix of local Portland music, including a kid's stage in "Kid Villa." Kid Villa is one of the unique aspects of our street fair," says METBA Executive Director Steve Rice. "In addition to live music specifically for 'the littles,' this year we will be showcasing the musical talents of local youth."

The full music line up including performance times can be found at [Montavilla.Biz](http://Montavilla.Biz). Confirmed acts include Micah & Me ([micahandmerocks.com](http://micahandmerocks.com)).

Fair-goers can find day-of-event updates on Facebook and Instagram at #Montavilla Street Fair and #Go Local Montavilla. Attendees are encouraged to post their photos about the day's goings-on!

*The Montavilla/East Tabor Business Association is a 501c6 non-profit with the mission to develop and enhance the economic viability of Montavilla and to promote the interests of businesses within the Montavilla Business District.*

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