



post office box 33342 portland, oregon 97292 www.metba.org

1/18/2019

**RE: 2019 Membership Packages**

For the first time, METBA is excited to offer membership packages to our neighborhood businesses. Each package is designed to elevate your presence within Montavilla and surrounding areas through our *Go Local! Montavilla* marketing campaigns, advertising in our printed *Map and Business Directory*, and increased exposure during the *Street Fair*.

METBA welcomes your involvement! We look forward to being able to help your business thrive.

*Each package includes basic membership dues (see membership benefits, attached)*

<b>Platinum</b> (1 available)	\$4,500	<ul style="list-style-type: none"> <li>Presenting Sponsorship for the 2019 <i>Street Fair</i></li> <li>Sponsorship of all 3 <i>Go Local!</i> seasonal events with top billing at 1 of them</li> <li>Large ad - <i>Map and Business Directory</i></li> <li>Cover Photo - <i>Map and Business Directory</i> (professionally shot)</li> <li>1 personalized blog post highlighting your business</li> </ul>
<b>Gold</b>	\$2,000	<ul style="list-style-type: none"> <li>“Major” Sponsor at Street Fair</li> <li>Sponsorship of all 3 <i>Go Local!</i> seasonal events</li> <li>Large ad - <i>Map and Business Directory</i></li> <li>1 personalized blog post highlighting your business</li> </ul>
<b>Silver</b>	\$1,000	<ul style="list-style-type: none"> <li>“Community” sponsor at Street Fair</li> <li>Sponsorship of all 3 <i>Go Local!</i> seasonal events</li> <li>Small ad - <i>Map and Business Directory</i></li> </ul>
<b>Presenting Sponsorship</b> (2 available)	\$500	<ul style="list-style-type: none"> <li>Top billing at 1 seasonal event (Spring Block Party, Harvest Fest, or Frosty Fest)</li> <li>Call for details on perks</li> </ul>

**See attached for more information on:**

- A: Benefits of Membership
- B: Street Fair Sponsorship Opportunities
- C: Seasonal Events Sponsorship Opportunities

**Go Local! Seasonal Events**

- Spring Block Party | March, 2019
- Harvest Fest | October, 2019
- Frosty Fest | December, 2019